Activity Report 24

Foreword

As we reflect on another year of action and growth, IAMCLIMATE is proud to present our 2024 Activity Report, a testament to the passion, creativity, and dedication of our team and supporters. In a time when the urgency of the climate crisis continues to intensify, our mission remains steadfast: to inspire change, empower communities, and turn awareness into action.

This year, we have expanded our impact through innovative projects like *Remembrance of Swiss Climate Futures*, collaborative efforts such as *The Changemaker Handbook* with ArborMundi, and enhanced communication through our growing Newsletter. Additionally, our meaningful participation in events like the first Swiss Climate Café in Lugano and the Greenday in Bellinzona has further amplified our reach. These initiatives, alongside our award-winning *Ecoligia* project, represent more than just milestones — they are a reflection of our ongoing commitment to bridging science, storytelling, and civic engagement.

IAMCLIMATE is deeply grateful for the incredible network of partners, volunteers, and supporters who share our vision. Together, we are planting seeds of change — one project, one conversation, one action at a time.

We hope this report not only informs but also inspires you to join us in shaping a more resilient and equitable world. Thank you for being part of our journey.

With gratitude and determination,

Ludovico G. Conti
President IAMCLIMATE

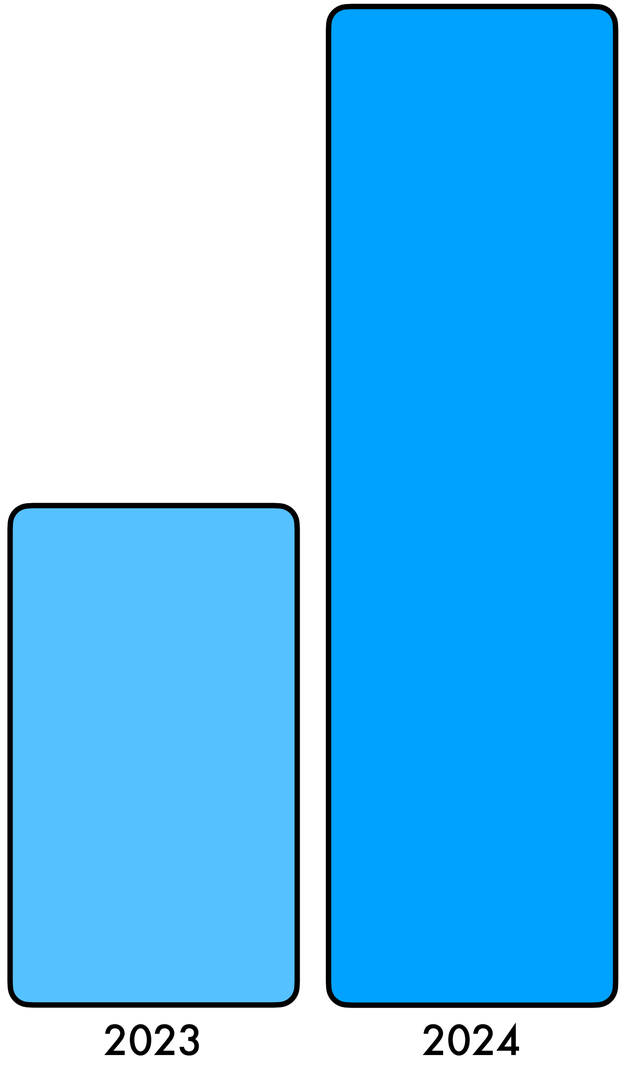
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Team

We are delighted to welcome five new active members to IAMCLIMATE: Alessandro, Anna, Gianluca, Lara e Zelia. Some of them are based outside Switzerland, marking an exciting step in expanding our reach and broadening the areas where we can make a difference. Their diverse perspectives and dedication are already strengthening our projects, and with their addition, the number of active people working on our initiatives has doubled – a milestone that inspires us for the work ahead.

At the same time, we recognise that our total membership has slightly decreased (from 20 to 19 members). This is likely due to the current negative trends affecting environmental policies, which may discourage wider engagement, and the natural decline in initial support from individuals who helped launch the association as this takes off. These challenges highlight the importance of sustaining momentum and redoubling our efforts to grow our community. By building on the enthusiasm of our new members and revitalising our outreach, we aim to inspire even more people to join us in creating a sustainable future.



On the right: Graph depicting the increase in the Number of active members

Tree planting

We are thrilled to announce that we planted two trees! These had been cultivated by IAMCLIMATE and carefully planted by the pupils of the elementary school of Comano in the park in front of the school. This initiative represents an important step towards mitigating the impact of the removal of a large tree, which had to be cut down for safety reasons. The planting activity was a wonderful experience for the children, offering them a hands-on opportunity to connect with nature and learn about sustainability. This achievement was made possible thanks to the ongoing collaboration between IAMCLIMATE and the Municipality, demonstrating the power of working together to foster environmental stewardship and community engagement.

Newsletter

The IAMCLIMATE newsletter continues to evolve as a dynamic platform for climate awareness and engagement. Over the past year, it has introduced diverse content, including a curated selection of eight impactful books and documentaries to help readers stay informed about the climate crisis. A new storytelling column has transformed scientific information into compelling narratives, resonating deeply with our audience and highlighting the unmatched power of stories in driving climate action. With its audience doubling in the past year, the newsletter is not just growing but thriving as our primary contact point, inspiring readers to take meaningful action and join IAMCLIMATE. Yet, the journey has just begun—our ambition is to reach even more people and amplify our impact

Ecoligia

We are excited to announce that Ecoligia has been updated with fresh, engaging content for both younger children and older students. These updates ensure that the program remains relevant, inspiring, and tailored to different age groups, enhancing its educational impact.

Meanwhile, the reach of Ecoligia continues to expand, with a growing number of schools welcoming the project. This also means that more children than ever are getting the opportunity to engage with our initiative, learning about sustainability and how they can make a difference. We are proud of this progress and look forward to bringing Ecoligia to even more schools and communities in the future!

Remembrance of Swiss Climate Futures

IAMCLIMATE is proud to be developing *Remembrance of Swiss Climate Futures*, a visionary project inspired by Prof. Thomas Starr's *Remembrance of Climate Futures* at Northeastern University, Boston.

This Swiss adaptation seeks to address the challenge of climate change feeling distant by making its local impacts tangible and relatable. By installing site-specific plaques across Ticino (and in the future maybe across Switzerland), *Remembrance of Swiss Climate Futures* will highlight the region's climate change impacts identified through climate projections, scientific research, and satellite imagery. These plaques which will feature biodesign elements to increase the public interaction with the plaque, will deliver localized, action-oriented messages, and will be complemented by QR codes that provide access to detailed resources on the topic of the plaque.

With support from Northeastern University and additional funding applications underway, this initiative aims to inspire a profound civic engagement and empower local communities to take meaningful climate action.

The Changemaker handbook

IAMCLIMATE is delighted to collaborate with the Swiss association ArborMundi on the upcoming publication of *The Changemaker Handbook*, a project designed to inspire younger generations to take action against the climate crisis.

This collaboration between two dynamic, youth-driven organizations reflects a shared commitment to empowering future changemakers. Currently in its final stages, the book will feature compelling content enhanced by illustrations from a talented young artist, adding a creative and relatable touch.

IAMCLIMATE values this fruitful partnership with ArborMundi as we work together to motivate and guide the next generation toward a more sustainable future.

Activism

The first was the Fridays for Future demonstration in Bellinzona, the first major climate protest in the region since the Covid-19 pandemic. This was a powerful moment to amplify IAMCLIMATE's visibility and to join voices with others demanding urgent political action to mitigate and adapt to the climate crisis. Our presence at the event allowed us to engage with the public, share our message, and underline the importance of grassroots activism in driving change.

We also attended the Greenday event in Bellinzona, where environmental associations and projects showcased their initiatives. This was an invaluable opportunity for IAMCLIMATE to connect with the community, present our work, and build our network. Thanks to our participation, we gained significant attention, with many new supporters subscribing to our newsletter and expressing interest in our activities.

Teaching

IAMCLIMATE had the privilege of conducting a workshop for Pro Juventute, marking a significant milestone in our educational efforts. The one-day course, attended by more than a dozen participants, was met with positive feedback, highlighting the value of our approach to raising awareness about the climate crisis. IAMCLIMATE had the privilege of conducting a workshop for Pro Juventute, marking a significant milestone in our educational efforts. The one-day course, attended by more than a dozen participants, was met with positive feedback, highlighting the value of our approach to raising awareness about the climate crisis.

This event was an important step for IAMCLIMATE on multiple fronts. Not only did it strengthen the financial stability of our association, but it also allowed us to plant the first seeds of climate awareness in new individuals, fostering a deeper understanding of the challenges we face and the actions needed to address them.

The workshop underscored the transformative power of education in building a more climate-conscious society, and we look forward to continuing to expand our teaching initiatives in the future.

Networking

IAMCLIMATE was thrilled to participate in the first-ever Swiss Climate Café in Lugano, an inspiring gathering of like-minded individuals passionate about climate action. This event provided a valuable platform to share IAMCLIMATE's mission and projects, while also receiving insightful feedback and establishing meaningful new connections to further our impact.